

Gift Ideas

The Flowers You Give Can Say So Much

(NAPSA)—The right assortment of flowers can boldly convey an array of meanings, expressing the thoughts people often struggle to find words for.

Not sure how to pick the perfect arrangement? Consider these tips from HSN's flower expert, Tim Farrell, an education specialist at Teleflora.

1. What's the occasion? Since each flower has a different meaning, it's important to take into account why you're sending the flowers.

For example, a beautiful arrangement of mixed pinks and lavenders makes a great gift for mom, as they symbolize a mother's undying love, while a bouquet of roses symbolizes love and passion, appropriately gifted for an anniversary or a simple "I love you." Birthdays are popular flower-giving occasions as each month has its own designated flower.

2. Choosing a flower based on its meaning is equally as important as considering the flower color. For example, a bouquet of lilies symbolizes cheerful thoughts, a perfect "Thank you for your hospitality" gift. A simply stated bouquet of pink flowers can represent youth and joy, appropriate for the birth of a new baby girl.

3. Consider the location of the arrangement. Will the recipient display your gift on the center of the dining room table or leave the arrangement on the desk at work? An arrangement displayed as a focal point of the room should be bold, dramatic and full of color, commanding the attention of everyone in the room (think...a vibrant mix of hot-pink roses and



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orange dahlias). An arrangement in an office should be simple and elegant but not understated, such as a beautiful phalaenopsis orchid plant.

4. Remember that flowers aren't just for the special women in your life.

A gift of flowers for a man is completely acceptable and thoughtful on Father's Day or occasions such as a job promotion or graduation. A simple arrangement of mixed yellow blooms notes a celebration while an arrangement of birds-of-paradise would offer expressions of "get well soon."

Visit hsn.com for an assortment of exclusive arrangements for every occasion. Teleflora brings hand-arranged, hand-delivered bouquets to your home, directly from the florist.