

Savvy Shopping

On The Internet

Cashing In On The Internet's Best Kept Secret

(NAPSA)—You may be able to cash in on one of the Internet's best-kept secrets. When you click through to a retailer from sites like Yahoo!, Amazon and AOL, the retailer generally pays the site for sending your business. There are now sites that will share that commission with you.

According to *The Wall Street Journal*, "Butterflymall.com, which lists dozens of big-name retailers, from the Gap to Target to Barnes & Noble, usually offers rebates of about four percent on purchases." After awhile, the rebates can add up.

To get cash back from your online purchases, visit Butterflymall.com, register for free, then shop at your favorite stores. You will earn up to 40 percent cash back on every purchase from over 500 retail outlets. You are encouraged to use your online coupons for added savings. And you can even let the site know if you want other stores to be added to the mall.

Cashback Marketplace

You will earn rebates in the form of "Butterfly Dollars," which can be redeemed for cash or spent on subsequent purchases. Not only that, but consumers will actually pay less for their purchases.

For example, if you paid \$100 for an item in a real store, you would pay only \$90 for the same item at a retailer when you shop at butterflymall.com (assuming a 10 percent rebate).

The site is divided into two general areas. The Business section



The way you shop online could earn you more rebates than you might imagine.

(click on "Business" tab) and the Consumer section (click on "Consumer" tab).

To find affiliated merchants, you can browse through the site's categories or search for merchants by name or category. Once you find a merchant you want to visit, click on the merchant's name or logo to go to their site.

The Business section contains merchants that offer products and services for your business. Categories include travel, office supplies, computers, corporate gifts, printing, promotions and marketing.

The Consumer section contains merchants that sell products you can buy for yourself or others. Categories include apparel, books and music, toys, electronics, flowers and gifts.

For more information, visit www.Butterflymall.com.