

The Juice Of Life

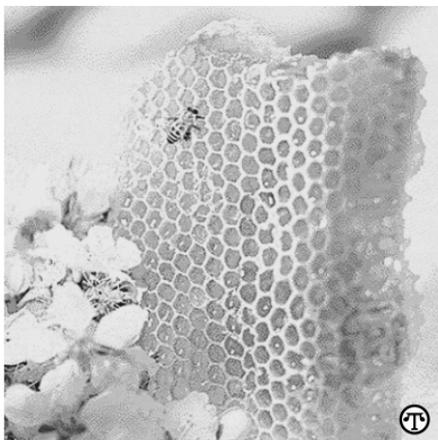
(NAPSA)—If you want to stay looking younger longer, listen to the latest buzz. The stuff that keeps queen bees strong can also help people.

The desire for healthy, fresh skin is universal and not merely the concern of the U.S.'s growing 50-plus population. In fact, according to Professional Beauty Market Intelligence, younger people are also using anti-aging products to prevent the signs of aging.

"Many of us are in search of the fountain of youth," says Terra Wellington, noted lifestyle expert. "Although a balanced diet and regular exercise contribute to longevity, taking care of your skin—the body's largest organ—is also crucial to aging gracefully."

One way to help your skin is with royal jelly. One of nature's best-kept secrets, royal jelly is the food of the queen bee. The power of royal jelly is well documented, yet little is known about this mysterious elixir except that it cannot be entirely replicated in the lab. Queen bees live exclusively on royal jelly and it accounts for their incredible size and longevity. That's why ancient Mayans referred to royal jelly as "youth tonic" and their Roman counterparts called it "the sweet juice of life." Humans use it to help:

- Minimize the signs of prematurely damaged skin and the appearance of wrinkles
- Enhance the complexion, improving skin's radiance
- Refine pores
- Improve the smoothness, firmness and elasticity of skin
- Hydrate the skin and help



It's never too early to take care of your skin and help avoid the visible signs of aging.

bind moisture so skin is able to capture and retain water

- Improve the way skin behaves with other skin care products.

Now a unique combination of royal jelly and cutting-edge technology can help stimulate cell renewal and help minimize the appearance of wrinkles. Royal Jelly Lift Concentrate is the newest addition in Jafra's signature Royal Jelly Line. It's made with liposomes of royal jelly that has a complex of amino acids, vitamins and minerals. The lift concentrate contains the most technologically advanced delivery system of royal jelly.

The concentrated gel is suitable for all skin types, including sensitive skin, and is ideal for mature, sun-damaged or prematurely aged skin. To contact your Jafra beauty expert to learn more about skin care or to order, call (800) 551-2345 or visit www.Jafra.com.