

CAR CORNER

The Key To Smart Car Shopping

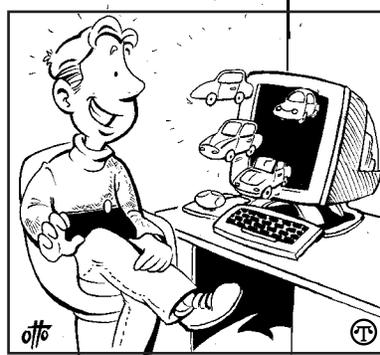
(NAPS)—Experts say consumers shopping for a new or used vehicle may be well advised to take a trip on the Information Superhighway. Web sites are now available that link car buyers with certified dealers and can help make purchasing a vehicle a virtual breeze.

For example, a relatively new Web site gives car-consumers access to one million vehicles—the largest inventory of cars available on the World Wide Web—and the dealers who sell them.

The site, called DriversSeat.com, is sponsored by the National Automobile Dealers Association. The e-service represents the first time **DriversSeat.com** consumers can directly access the nation's franchised new car-dealers online.

Visitors to the site can use its search option to cruise through dealer inventories, or can access any number of direct links that connect to dealer inventories and Web sites, listings of used vehicles, pricing information or consumer advice.

Users interested in a particular



The Internet can connect car buyers to dealers and help put the brakes on car-confusion.

vehicle in the e-service's inventory can deal directly with the dealership providing the car—online, by phone or in person—to get additional information or to complete a transaction.

In addition, the site provides tips on comparing vehicle models, used car retail value, parts and service availability and vehicle specifications—all of which can help steer consumers towards buying a great car.

For more information, visit www.driversseat.com.