

The Language Of Roses

(NAPSA)—Roses have symbolized love across cultures throughout time. This beautiful flower ranks as the number-one choice of more than 85 percent of flower buyers and receivers. Valentine's Day or not, roses are a terrific way to tell someone you care. And talk about making a lasting impression: According to research by the Society of American Florists, 92 percent of women surveyed remember the last time they received flowers. Another recent study by 1-800-FLOWERS.COM found that over 78 percent of the women surveyed prefer to receive flowers spontaneously, as opposed to strictly for holidays or special occasions. This survey also found that less than 25 percent of men had given flowers to a loved one spontaneously in the past year.

Roses come in every color and always make a welcome gift—for any occasion or no special occasion at all. From extreme lights to bright brights, and even if you're bashful or at a loss for words, roses can help you say it best. Each rose color has a special meaning and when several colors are combined in one arrangement, your bouquet can speak a whole sentence instead of just one thought. Here are some examples:



Single-color meanings:

- Red roses say love.
- White roses signify reverence, humility and “you're heavenly.”
- Light pink roses imply admiration and sympathy; deep pink, gratitude and appreciation.
- Yellow roses stand for joy and gladness.
- Orange roses signify enthusiasm and desire.

Combined-color meanings:

- Yellow and orange roses imply passionate thoughts.
- Red and white roses signify unity.

One meaning that will always stand out is that the person sending the roses is saying something very special. You can visit the complete rose collection at 1800flowers.com to arrange for your own special delivery.