

Skin Care News & Notes

The Newest Laser Trend For Skin Care

(NAPSA)—Beauty is not just in the eye of the beholder. These days, beauty may increasingly be in the hands of your doctor.

According to the American Society for Aesthetic Plastic Surgery, last year 11.5 million surgical and nonsurgical cosmetic procedures were performed in the U.S.

Since 1997, there has been a 446 percent increase in the number of cosmetic procedures performed. Noninvasive (also known as nonsurgical) treatments, which account for 83 percent of all procedures, are popular because they can be performed in an office setting with minimal recovery time.

The reason behind the huge demand for such procedures is sun exposure, which is a primary cause of skin aging. Laser facial treatments are a relatively affordable and effective way to treat a variety of skin concerns.

In 2006 alone, about 1 million people had laser resurfacing or chemical peels.

Invasive resurfacing lasers were introduced about 12 years ago. Although they achieved dramatic cosmetic results, they also had undesirable side effects and recovery periods.

A few years later, noninvasive laser treatments became available. These lasers required no downtime but needed several treatments, and the results were not as dramatic as with invasive lasers.

The best of both worlds may be found with the Pearl laser.



Noninvasive laser procedures offer an effective way to treat a variety of skin concerns.

“It is a unique resurfacing laser...it mimics a TCA peel with controlled depth and skin renewal after only four to five days,” said E. Victor Ross, M.D., board-certified dermatologist with Scripps Clinic in San Diego, Calif. “Patients see results quickly, unlike some deep-heating devices, where patients must wait months to see the full results.”

This new laser treats a variety of skin conditions including fine lines, wrinkles, brown spots and sun damage, it also improves the overall skin texture in only one or two treatments.

After the treatment, many patients report that their skin looks brighter and fresher and feels much softer. The laser is known for providing noticeable results in fewer treatments and having a shorter recovery time. For more information, visit www.PearlSkin.com.