

YOUR LAWN



The Other Side Of Riding Mowers

(NAPSA)—More and more consumers are seeking professional-quality riding lawnmowers to reduce mowing time and get a professional look, even for large mowing jobs such as acreages, large residential lawns and landscapes, and farmstead grounds. Professional-quality lawn-care equipment offers durability and technology not often found in many consumer-grade lawnmowers or garden tractors often used for large areas.

One practical benefit for homeowners using commercial riding lawnmowers is time savings. Advanced features such as zero-turn radius technology allows operators to “turn-on-a-dime” in either direction, eliminating the need for time-consuming follow-up hand mowing and trimming.

“In addition to their superior handling, some commercial mowers offer a higher quality cut while operating at much higher speeds than traditional garden tractors,” said lawn-care expert John Cloutier. “The end result is a perfectly cut lawn in half the time it previously took.”

Many professional-quality lawnmowers also feature a formed and welded deck designed to be more durable than the stamped decks found on consumer-grade mowers. The rigid construction and squared corners prevent any bending or deformity caused by hitting objects in tight spaces.



Professional-quality riding lawnmowers are in demand by consumers.

“Professional-quality riding lawnmowers are engineered with long-term use in mind,” Cloutier said. “Many landscapers and lawn-care professionals that use these mowers will operate them up to 14 continuous hours a day. Because time efficiency is critical to these professionals, they need equipment that can be operated at its highest performance without any loss of quality.”

Cloutier added that professional-quality riding lawnmowers, like Exmark’s Lazer Z CT model, are becoming more popular among consumers because of their durability, ease-of-operation and low maintenance needs. For more information on professional quality lawnmowers visit www.exmark.com or call 1-800-667-5296.