

INGENIOUS IDEAS

DEPARTMENT

The Perfect Fit

(NAPSA)—Finding the perfect bra is almost as challenging as finding the perfect mate. With so many choices, it seems like there's never one that fits just right.

For many women, fit means everything when it comes to bras. A bra that fits just right is more comfortable, provides better support and makes your clothes look better on you. Here are some tips on finding a bra in your size:

- Forget your supposed cup size. You may need to go up or down a cup. When you try on the bra, the fabric should not gap, flatten or squeeze you anywhere.

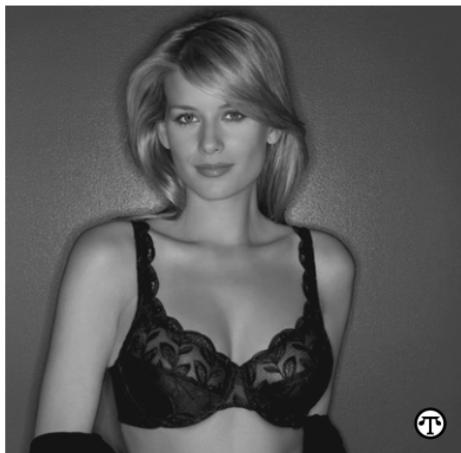
- If the cup is not filled out, you may need a smaller size. It's also possible that a larger cup size or a fuller-shaped bra will provide more coverage.

- If the back of your bra rides up, the cups could be too small or they might be pulled up too high. Adjust the shoulder straps to a comfortable length, making sure they don't cut into your shoulders.

- Each cup should offer complete coverage. If it wrinkles, that means it's too large, while bulges at the top or the sides indicate the cup is too small.

- Buy up as many as you can of a bra you find that fits comfortably, in case the style is discontinued.

If bras in stores simply aren't working, take heart. Avon, the company for women, has come to the rescue with Avon Foundations,



The right fit can make your clothes more comfortable.

a collection of bras and innerwear designed for every woman's personal preference.

The Avon Foundations product line includes hard-to-find sizes and tons of options to build your bra wardrobe with a style and fit for every figure and look. From ultracomfortable everyday bras to cleavage-enhancing styles, there is a bra for every woman. Best of all, the Avon Foundations collection requires no dressing room drama. Avon lets you shop in the privacy of your own home, with an Avon Representative who has been specially trained to fit you for your ideal bra, in both size and style.

More information about Avon and Avon products can be found at www.avon.com.