

INGENIOUS IDEAS

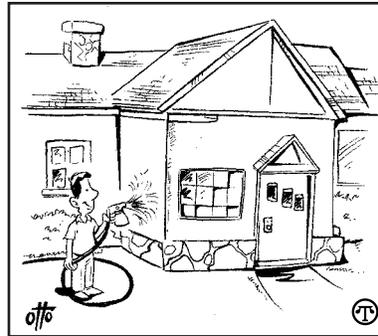
DEPARTMENT

The Perfect Solution For Exterior Mildew

(NAPSA)—To come clean in the battle against dirt, experts have developed a concentrate that is specially formulated to clean and destroy mildew at the same time.

The problem is that the combination of dirt and mildew is unattractive and can ruin the “curbside appeal” of a home. Mildew will not only discolor painted surfaces but will also feed on the paint itself, weakening it and leading to premature paint failure.

Experts say the solution is a house cleaner and mildew killer called JOMAX. When mixed together with water and laundry bleach, JOMAX forms a powerful cleaning solution that is easy to use and requires no special power washing equipment—just mix, apply with a garden sprayer and hose off. JOMAX solution kills mold and mildew instantly. Special detergents dissolve and lift off stubborn dirt while a unique bleach activator removes mildew stains without exposing the surface to heavy bleach concentrations. JOMAX can be used near plants and shrubs and will not damage glass or discolor aluminum, vinyl or painted surfaces.



Don't let the mold grow old. A special house cleaner has been developed that cleans dirt and destroys mildew.

One gallon of JOMAX will usually make enough solution to clean up to 4,000 square feet.

Washing the exterior of a house can do wonders for its appearance. Many homeowners who think they need to repaint discover that their houses only needed a good washing. With JOMAX, homeowners can keep painted exterior surfaces clean and free of mildew all year long.

For more information on cleaning the outside of your home call Zinsser at (732) 469-4367.