



## The Perfect Wave

(NAPSA)—Good news. Women are not gonna wash that perfect wave right out of their hair anymore. A texture treatment has been developed that lasts up to 20 shampoos.

As a result, women combing over ways to trade in the straight look for sexy curls and waves now have some help. The breakthrough, one-step styling option is reported to be ideal for creating wave, body, volume and texture in a quick, easy salon service. Called ISO Nexture, the treatment gives women the freedom to change their hair as the mood strikes.



**Wave goodbye to that straight look. A perfect wave that lasts up to 20 shampoos is now possible thanks to a new, easy-to-use, one-step treatment.**

The key is water-soluble sulfite molecules that create temporary bonds in the hair. This creates soft, natural-looking waves. ISO Nexture has a pleasant scent and can be used safely for repeated texture-over-texture use, as a multiservice treatment and on tinted/highlighted hair.

To learn more, visit [www.iso-hair.com](http://www.iso-hair.com).