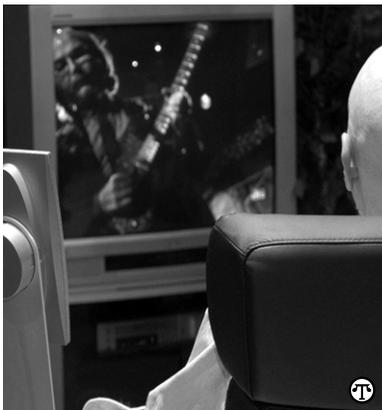


## The Right Audio System Can Transform Your Home Video Experience

(NAPSA)—A truth that many consumers are taking note of is that the right audio system can transform your home video experience. Changes in technology and product design are ushering in dramatic new ways for consumers to enjoy music. New high-resolution surround sound formats such as SACD and DVD-Audio are out there for consumers to enjoy and are several steps above MP3 and even CD quality. Whether you're watching a symphony at Carnegie Hall, rock live at the Fillmore or a DVD in your personal home theatre, the great video experience of HDTV is only truly complete with great sound to accompany it.

### Surround Experiences

Artists and producers now use surround channels to create a variety of virtual experiences. Some producers even put you in the middle of the audience at a concert so you can hear applause coming from all directions while the music blasts away from up front. The audio industry is closer than ever to achieving the goal of reproducing a live performance realistically.



**LISTEN AND LOOK—Home audio systems are also stylish and look as good as they sound.**

### Listen and Look

Striking an even more responsive chord is the fact that home audio systems are becoming more stylish. Flat speakers with small footprints are coming on strong as companions to flat-panel TVs and new narrow-profile rear-projection TVs. Simply put, home audio systems can look as good as they sound.

### An Audio System For Everyone

Remember, audio systems come

in two flavors: all-in-one, do-everything boxes and separate components. All-in-one boxes are simple systems that save space but usually sacrifice performance and upgrade ability.

Unless you value space saving and simplicity over everything else, then a component system is probably the best way to go. Separate components provide more features and flexibility, are usually made of high-grade parts and are easier to upgrade, since you can swap out an individual component rather than change the whole system.

### Purchasing Audio

Try to think of your audio system as a lifestyle purchase, like a vacation or a car, rather than a product like a telephone or a microwave. Your audio system should reflect the way you live, where you spend your time, how you listen to music and watch video and who's with you when you use either system. Visit your local specialty retailer for a great audio demonstration and a "test drive."

To learn more about audio systems, visit [GreatAudio.com](http://GreatAudio.com).