

CONTEST CORNER

The Search For Men Who Do It All

(NAPSA)—NASCAR® driver Kyle Petty has joined in the search for men who display dedication to family and friends, perform charitable works and are community-minded. Everyone is invited to nominate heroes for this honor.

"The goal of 'The Drive for Brawny Heroes' contest is to recognize everyday people who, like Kyle Petty, behold the spirit of our brand," says Patrick Dodson, Brawny Paper Towels brand manager. "We encourage you to enter a person who inspires you, and who you think deserves this mark of distinction."

Kyle Petty kicked off the contest by hosting a charity car wash for his charity, The Ride Across America, which benefits children's hospitals across the country.

"I was so thrilled that the Brawny Brigade was able to make it to one of my NASCAR races this season and contribute to my charity," said Petty. "It is a privilege to be a part of such a prestigious program and I encourage everyone to join the Brawny Brigade as they search for men who do it all."

This summer, the Brawny Brigade will be traveling coast-to-coast performing a series of community service projects and teaming up with local city officials to



NASCAR driver Kyle Petty kicks off the search for Brawny Heroes. You too can nominate a man who has the power to accomplish both big and small jobs with ease—and both win great prizes.

make a donation to children's charity partners.

Entry forms with contest rules and regulations are available from the Brawny Brigade, or at www.brawnyheroes.com. Essay entries of 150 words or less must be received by June 16, 2003 via U.S. mail or online. Three prize winners will each receive a family four-pack vacation to Washington, D.C. Additionally, each winner's nominator will win \$2,500 cash as a reward for recognizing "The Drive for Brawny Heroes" in someone they know. No purchase is necessary to enter.