

# *Skin Care News & Notes*

## **The Solution To Younger Looking Skin Just Might Be...In Your Own Skin**

(NAPSA)—Your face is the first thing people notice about you and that's why it's important to keep your skin looking its best.

But when shopping in the skin care aisle, it is difficult to determine which product will keep your skin looking young. Take a look at the ingredient list on the label of any skin care product and you'll probably find a long description of six-syllable words that can seem extremely scientific and rather mysterious.

Truth be told, however, your skin is already brilliantly composed (by Mother Nature herself) of its own hard-working "ingredients" that help keep it looking healthy. Unfortunately, these ingredients diminish over time and allow the effects of our environment and aging to reveal themselves in the form of wrinkles and fine lines. Two excellent examples of this phenomenon are coenzyme Q10 and creatine. Both are found naturally in the skin and are responsible for keeping it looking young. They, too, unfortunately, deplete over time. Luckily, there is now a line of products made to replace these two key and totally natural ingredients in a very effective way.

The global scientists at NIVEA Visage have come up with a new collection of products that are specifically formulated to give skin back the anti-wrinkle power it tends to lose over time. It does this with a powerful formulation



**Your face doesn't have to reveal your age.**

that combines both coenzyme Q10 and creatine. These two ingredients will help improve the appearance of skin by reducing wrinkles and preventing them from coming back. After all, with time, the skin loses its ability to produce and store this energy making complex, and thus it is harder for the skin to fight new wrinkles while existing ones are becoming more visible.

So the next time you're standing in the skin care aisle reading labels and trying to make sense of it all, look for products that work with the skin—not against it. You may care to keep an eye out for the NIVEA Visage Q10 Advanced Wrinkle Reducer collection—because sometimes it is easier to simply help the skin do something it is already good at doing.

To learn more, visit [www.niveausa.com](http://www.niveausa.com).