

### The Technology Of Making Tissues

(NAPSA)—When it comes to toilet and facial tissue, the past two centuries have seen great leaps forward in terms of convenience and comfort. Simply consider the unhygienic nature of shirtsleeves and handkerchiefs—the forerunners of the modern facial tissue—and it's easy to see that this progress is nothing to sneeze at.

Today's tissues are technological marvels. They must be strong and absorbent, but inexpensive. Toilet tissue comes textured and premoistened with aloe and vitamin E. Facial tissues come with lotion, scented or unscented, even with menthol and eucalyptus to help unclog stuffy noses.

How much technology is required to make modern toilet and facial tissues? Quite a bit. Uniformity is important so that customers are as happy with their hundredth box of Brand X tissues as they were with their first. That uniformity must exist across sizes as well. The performance of a facial tissue must be the same whether it comes from a purse pack, the big box at the office or the designer cube that looks just right in the den.

Voith Paper has two divisions dedicated to the production of paper, including tissues. Together, they produce a full range of machines and equipment for paper-manufacturing plants, as well as forming, press and dryer fabrics for the world's pulp and paper industries.



**A great deal of technology is used to make sure tissues are soft, comfortable and consistent.**

All told, more than a third of the world's paper is produced on machines made by Voith Paper. The expertise gained by this success is brought to the tissues industry. Most notably, the company's One Platform Concept has been applied to make tissue production reliable and cost-effective while maintaining product quality standards.

The tissue business mostly is like any other paper business. Quality of the product is crucial to buyer acceptance, but cost control is a huge factor for the manufacturer. Consumers expect their tissues to be soft and strong, but are not willing to pay premium prices for that performance. One Platform Concept enables mills to meet these very demanding expectations.

To learn more, visit the Web site at [www.voithpaper.com](http://www.voithpaper.com).