

TIPS ON TRIPS

Win The Ultimate All-American Road Trip Travel Expert Samantha Brown Offers Travel Tips

(NAPSA)—Luggage? Check. Gas? Check. Coloring books for the kids? Check. Soup? Check.

According to American Automobile Association, more than 90 million Americans will hit the road during the November and December holiday season and showing some creativity during a routine rest stop could drive them closer to a dream vacation.

When headed across the country on holiday visits, travelers who take a photograph of their family or friends enjoying one of Campbell's® "M'm! M'm! Good!® To Go™" portable soups could win \$10,000 for an all-American road trip and a personal consultation with travel expert Samantha Brown.

Contest details are available at www.anywhereinamerica.com.

"When hitting the road this holiday season, be sure to make a checklist of essential items you'll need to make your family trip hassle-free and fun-filled—especially for the kids," says Brown, host of "Great Hotels" and "Girl Meets Hawaii" on The Travel Channel.

To keep kids entertained, Brown recommends packing books and portable games along with several favorite CDs.

"Make sure the food you pick is convenient and easy to eat on the road," says Brown.

For example, Campbell's "M'm! M'm! Good! To Go" portable soups, including *Soup at Hand*® soup and *Chunky*® and *Select*® soups in microwaveable bowls, can help keep the familiar taste of home nearby. With simple microwave



Travel Channel host, Samantha Brown, recommends choosing food that is easy to eat on the road.

preparation and portable packaging, the line of portable soup tackles the number one barrier to eating soup outside of the home—convenience.

Soup is consistently a top choice for lunch at home. According to National Eating Trends, 59 percent of meals are rushed and 34 percent of lunches are eaten on the run. With more microwaveable varieties, consumers now have a wholesome food option at work, at school and even on the road.

The "Anywhere in America" contest will run until Feb. 29, 2004. For details on how to enter and official rules, visit www.anywhereinamerica.com.