

# The Volunteer Boom

(NAPSA)—Nonprofit organizations across the country have discovered a promising resource—baby boomers seeking meaningful volunteer leadership roles in their community.

Boomers often seek meaningful work opportunities that make a difference in the lives of others and put their years of professional experience to good use. Research suggests that nonprofits that allow volunteers to work autonomously and in leadership roles often enjoy the greatest financial and operational benefits.



## **Many baby boomers seek meaningful volunteer opportunities.**

For many organizations facing reduced budgets and increased demand for services, boomer volunteers could be a valuable resource. Research by the National Council on Aging documents that for every \$1,000 invested in volunteer development, the return is eightfold, or \$8,000.

Recognizing the trend of more older volunteers, the Administration on Aging (AoA), in cooperation with the National Association of Area Agencies on Aging, AARP Foundation and the National Association of States United for Aging and Disabilities, is developing a National Resource Center for Engaging Volunteers in the Aging Network. The Resource Center will serve as an aide to organizations interested in engaging older volunteers.

For more information, call (800) 677-1116 or visit [www.agingnetworkvolunteers.org](http://www.agingnetworkvolunteers.org).