

MAKING LIFE MORE FUN

The Way The Bubble Bursts Is Half The Fun

(NAPSA)—What inventive material can be used for everything from shoe liners to sports equipment, from table linens to clothing? The answer's got a lot of pop.

Each year, enough of Sealed Air's Bubble Wrap brand cushioning is made to stretch from the Earth to the moon.

Although most of it is used for packaging delicate items for storage or shipping, it can also be a great source of entertainment, as children and adults while away the hours popping the little air bubbles.

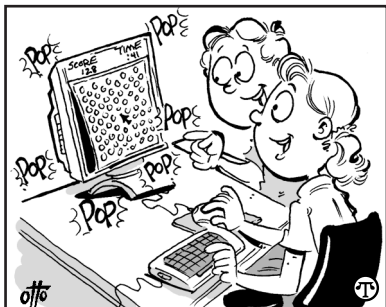
Now there's a Web site that takes this popular enjoyment to new levels, with quizzes, surveys, games and more.

It can be a terrific place for kids to spend some time online in a safe, friendly environment.

In addition, there are plenty of fun facts to be found about this popular packing material.

For example, Bubble Wrap cushioning was conceived in the late 1950s by Sealed Air's American engineer and a Swiss inventor who were actually trying to come up with a type of textured plastic wallpaper.

From painting to personality tests, from creating bubbly artwork to virtual popping, the Bubble Wrap Fun site offers an entertaining way to have fun—with a



A popular online destination offers games, activities and a never-ending supply of bubbles to pop.

never-ending supply of bubbles to pop. The site also offers plenty of tips to help you make the most of the one-and-only Bubble Wrap brand cushioning.

For example, did you know you can use Bubble Wrap cushioning to pack things when you travel? To make a kite? Or as an impromptu cushion on an uncomfortable bench?

This versatile material can be used for everything from protecting dry cleaning to making a Halloween costume. The air trapped in the bubbles can be used to cushion and insulate.

You may want to pop open the site and have some fun.

To learn more about this popular online destination, visit www.bubblewrapfun.com.