

Emergence of The Wireless Home Office

(NAPSA)—Approximately 21 million people in the United States work from home and that number is expected to increase to more than 35 million by 2005, according to research firm Cahners In-Stat Group.

The key enabler of this trend? New technology that creates a home office just as advanced and efficient as a traditional workplace. In particular, new wireless products and services help a small or home office function just like a large office, with the same essential capabilities that include fast Internet access, affordable long distance plans and other business conveniences.

Today's wireless connections far exceed 14.4 kbps dial-up speeds that struggle with basic Web page uploads. Now mobile professionals can quickly download e-mail attachments by using Verizon Wireless' NationalAccess with typical wireless connectivity speeds of 60 to 80 kbps. In some markets, Verizon Wireless BroadbandAccess offers typical speeds of 300 to 500 kbps ideal for audio and video content. Market leaders such as Verizon Wireless are tapping new technologies to deliver a new level of fast and affordable wireless connections to the Web.

In addition to speed, a wireless connection has the added bonus of convenience. With no need for wires, customers can conduct business online in minutes, hassle-free. When it's time to travel, whether across town or across the country, the wireless connection is a valuable mobile tool. Many customers sync PDA devices with their home e-mail accounts to stay connected.

Wireless technology also helps minimize some of the other tradi-



In addition to speed, a wireless connection has the added home office bonus of convenience.

tional business expenses, such as long distance calls. Many wireless plans save customers money on long distance charges and offer the benefits of caller ID, call waiting and voice mail.

Remember, it's important to consider quality along with cost in the decision, because many discount wireless providers may not provide great service or coverage.

A wireless home office also offers other benefits. Using a wireless phone as a business line means there is only one number to share with clients and customers. Most of today's wireless phones have space to store up to 500 contacts and feature voice-activated dialing.

Recent wireless innovations tear down the office's four walls, allowing professionals to work from their own home or the open road. Many retail outlets employ specialized staff who can help customers select the right wireless service plan and device for their business. To learn more, visit www.verizonwireless.com or call 1-800-2 JOIN IN.