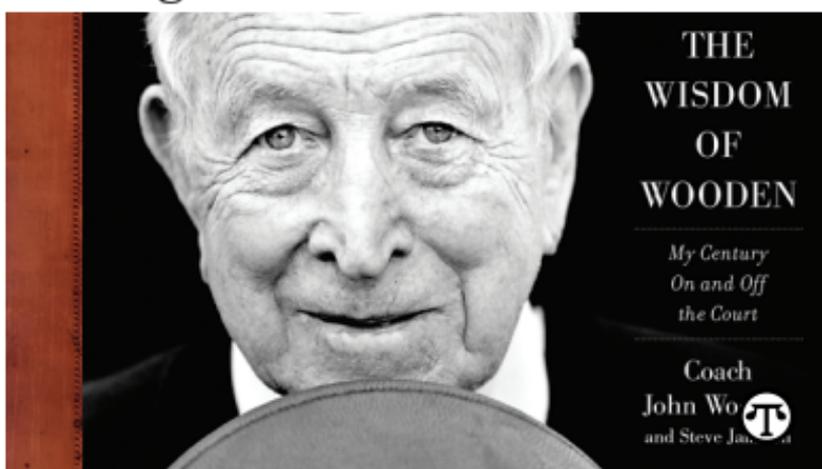




The Wisdom Of Wooden

(NAPSA)—The late John Wooden has been called America’s greatest coach and he has inspired generations both on and off the basketball court, providing valuable lessons on coaching and mentoring.

The coach of 10 NCAA basketball championships in 12 years with the UCLA Bruins, Wooden was named Coach of the Century by ESPN. His achievements off the court were equally impressive, including being awarded the Presidential Medal of Freedom, America’s highest civilian honor.



Coach Wooden’s legacy of leadership and life lessons can inspire new generations.

Now, a lifetime of Coach Wooden’s ideas on how to live life without sacrificing your moral principles can be read in his final book, “The Wisdom of Wooden: My Century On and Off the Court.”

About the book, Coach Wooden’s longtime collaborator and friend Steve Jamison said: “He opened up his heart and shared his soul to insure that his last book would be very useful to those who share his belief that success and good values go hand in hand.”

“The Wisdom of Wooden” captures a life spent teaching, guiding and serving others. It’s filled with personal memories, warm advice and beautiful color photographs from Wooden’s private collection.

For more information, visit www.coachwooden.com.