

Think Like A Leader

(NAPSA)—What kind of intelligence do you exhibit? A high IQ? Emotional intelligence? Street smarts? If you aspire to professional success or leadership, a new book describes how you can develop and exercise your Executive Intelligence.

“The best businesspeople don’t necessarily know more than the rest of us—they just think differently,” says Dr. Justin Menkes, author of *Executive Intelligence: What All Great Leaders Have*.

What All
Great Leaders Have

EXECUTIVE INTELLIGENCE

JUSTIN MENKES

“Executive Intelligence is a breakthrough. Packed with useful concepts and case illustrations, this book shows what it takes to be a successful leader in any organization.”

—Neal R. Tilly, professor, Ross School,
University of Michigan, and author of The Code of Leadership



“Look at Jack Welch and Steve Jobs. Despite vast cultural differences and significant disparities in their education, style and personalities, they are both classically great leaders. The key to their success is their skill at questioning underlying assumptions and revealing new truths.”

Dr. Menkes, an internationally renowned expert on intelligence and its role in leadership, is a managing director of the Executive Intelligence Group. His work has been cited by *The New Yorker*, *Newsweek*, *Fortune*, *Harvard Business Review*, and *USA Today*.

Dr. Menkes asserts that people with high Executive Intelligence are recognized as the best leaders, not because they are more likeable or charismatic than the rest of us, but because they think better. This is as true of sports coaches, teachers and parents as it is of CEOs.

The good news is that Executive Intelligence can be learned. Like new vocabulary or computer proficiency, these skills can be practiced, learned and mastered by anyone motivated to improve his or her chances of success.