

Inspirational Ideas

Thirty Years Later “Substance” Endures Classic Novel Still Empowers Women

(NAPSA)—Many extraordinary women including the late Princess Diana, former first lady Laura Bush and legendary British Prime Minister Margaret Thatcher have achieved their dreams with a little help from empowering female role models—both real and fictional.



Bradford

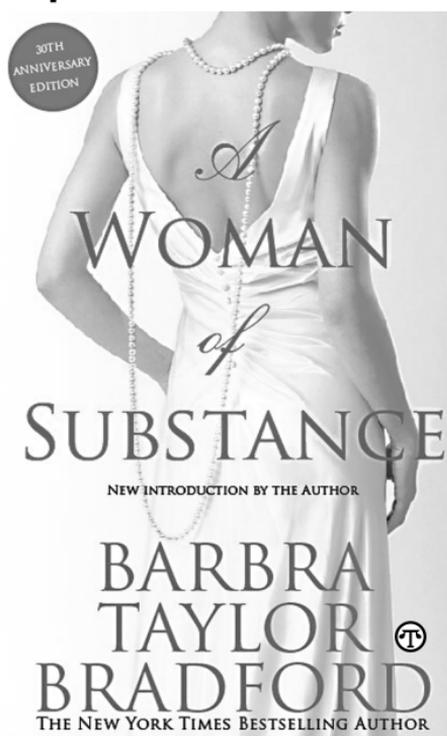
The women above, and countless others, have pointed to the work of novelist Barbara Taylor Bradford as a source of inspiration for success in their own lives. Mrs. Bradford's classic novel “A Woman of Substance” is currently celebrating a rerelease on its 30th anniversary and remains one of the top-10 best-selling novels in history. Many readers see themselves in the rags-to-riches tale of Emma Harte, a maidservant who goes on to build a department store empire.

“It’s about one woman who through her talent, ambition, discipline and stamina makes something of herself,” says Bradford. “She overcomes a lack of education, great adversity and in the end triumphs as a human being.”

Over the years, thousands of women have told the author how the book changed their lives, how it inspired them to juggle successful careers with a family life.

Margaret Thatcher once told Bradford that she tried to motivate her own daughter by saying, “Carol, you’ve got to do what Barbara’s done. You’ve got to write a novel that will change the world.”

The paperback, which has sold 32 million copies worldwide, is now being reissued, and a new chapter in the Harte family saga, “Breaking the Rules,” featuring a contemporary heroine and some familiar faces, is to be published in 2009. It figures to be Bradford’s 25th consecutive bestseller!



Women often find themselves inspired to change their lives by reading about characters they can identify with.

Here’s some empowering advice from “A Woman of Substance” that holds true even three decades later:

1. Don’t let anyone discourage you. Just like Emma Harte, you can overcome those who stand in your way on the road to success.

2. Reinvention. Emma Harte evolved from a maidservant to a seamstress, a shopkeeper and eventually a department store mogul. She always found ways to change with the times.

3. Endurance. When Emma Harte was asked to explain the secret of her success, her reply was “to endure.” Learn to weather the inevitable personal and professional hardships in life and you too can become a “woman of substance.”

Learn More

For more information, visit BarbaraTaylorBradford.com.