



Hair Today

Stylist Nathaniel Hawkins Reveals This Season's Hottest Hair Look

(NAPSA)—Like the weather, styles change every season. Stick-straight locks are being replaced with large, loose waves that perfectly complement summer's fashion lineup of prairie skirts and billowy tunics.

"This summer, it's all about bohemian chic," says TRESemmé stylist Nathaniel Hawkins, who works with industry trendsetters that run the gamut from a hot country reality star to a prime-time teen comedienne.

Hawkins shares some of his secrets on how to achieve this style on both curly or straight hair with the following products available from TRESemmé.

Hair Care

Over anything else, Hawkins stresses the importance of proper conditioning at this time of year as the sun, heat, beach and chlorine water really take a toll on hair. He notes that this is the perfect time for everyone to incorporate an intensive deep conditioning treatment into their hair routine to bring back shine and vitality.

After all, healthy-looking hair is the key to making any style look good.

Boho Beauty

To achieve the season's new look on curly hair, Hawkins suggests applying a small amount of a leave-in conditioning crème to the hair and combing it in thoroughly. Next, work curl defining gel through the hair with your fingers.



Celebrity stylist Nathaniel Hawkins says proper conditioning is vital for fashionable hair.

This product resists humidity, controls frizz and will hold curls without leaving hair sticky. If you have straight hair, take a one-inch barrel curling iron, without opening it, and wrap large sections of hair around the iron.

Finish by running a smoothing crème through the curls to get the soft, wavy look. It also contains conditioners that instantly calm the hair and replace moisture.

Day to Night

Hawkins adds that the bohemian look is the new, refined casual style and works for both day and night. For quick touch-ups, Hawkins suggests adding TRESemmé ANTI-FRIZZ SECRET SMOOTHING CRÈME to the hair and working it into each curl for a bouncier, fuller look.