

MOTHER'S DAY GIFT IDEAS

Thoughtfulness Is Key In Choosing The Best Gift

(NAPSA)—What do you know about the “mom” in your life? Is she an avid shopper, and where does she shop? Is she fashion-conscious? Does she like to be pampered? What is her favorite color? Asking yourself the right questions about your mom, spouse, or other female friend or relative can produce a wealth of ideas for gifts—gifts that let her know you’re thinking of her. Here are some ideas that you can personalize for your mom.

- **Pamper her.** According to research by Spiegel, 72 percent of women consider their homes as their place to escape. Splurge on small luxuries that help her create a sanctuary in her bedroom or bath such as a soft, silk blanket, handmade embroidered sheets, or lush Egyptian cotton bath towels.

Over 50 percent of women wish they had more time for themselves and more time for relaxing at home. Encourage her to relax with spa products, a full body heated massaging mat, or a foot bath. Pretty embroidered cotton or silk pajamas will make her feel feminine and pampered.

- **Put a new twist on an old idea.** Rather than choosing the classics, adorn her with jewelry that makes a fashion statement. Rings with large man-made stones in her favorite or birthstone colors are fun and unique, and won’t break your budget. Fashion watches available in many shapes, styles, and colors accent any work or weekend wardrobe.

- **Give the gift of choice.** A gift certificate isn’t something you buy because you couldn’t think of anything else; it’s a gift that offers tons of freedom. Of those expecting a Mother’s Day gift, nearly 70 percent said they would be pleased to receive a gift certificate.

- **Focus on a particular theme.** If your mom loves to shop,



Adorn Mom with jewelry that makes a fashion statement, such as these colored cubic zirconia rings from Spiegel.

present her with a gift certificate to her favorite catalog placed in a bright colored tote. Consider giving a group gift basket with each family member contributing a gift certificate for one of her favorite things: her favorite store, restaurant, spa, and movie theater. Then give her the day off so she can shop, have lunch, get a facial, see a movie, all on you.

- **Be creative in the presentation.** Wrapping and presenting can be the difference between a special gift and one that is ho-hum. Have your wrapping paper directly relate to your gift. For instance, if you’re giving a CD wrap it in a musical score. Enclose a handmade card that expresses the sentiments that went into selecting the gift.

- **Have fun when presenting the gift.** Hide a small gift in a bouquet of her favorite flowers and present it over dinner at her favorite restaurant. Organize a treasure hunt with the final clue leading to your present.

For these and other great Mother’s Day gift ideas log on to Spiegel.com, or to order a catalog call 1-800-345-4500.