

# Health Awareness



## Three Words Help Focus Fight Against Polio

(NAPSA)—Three simple words—End Polio Now—are raising worldwide awareness of Rotary's fight to eradicate this crippling childhood disease.

Rotary's pledge to End Polio Now has been projected onto some of the world's most famous landmarks—such as the ancient Pyramid of Khafre, the Lake Marathon Dam in Greece, and Chicago's Wrigley Building—as part of the humanitarian service organization's 105th anniversary in 2010.



**As part of a global campaign, several famous structures were illuminated with the words “End Polio Now.”**

The illuminated displays coincide with a direct appeal to about 40 national heads of state to encourage governments to increase their commitment to polio eradication.

Polio eradication has been Rotary's top priority for more than two decades. Rotary is a spearheading partner in the Global Polio Eradication Initiative, along with the World Health Organization, the U.S. Centers for Disease Control and Prevention and UNICEF.

To learn more, visit [www.rotary.org/endpolio](http://www.rotary.org/endpolio).