

## Throwing The Perfect Pancake Fundraiser

### *New Web Site Provides Grants, Tips, Recipes And More*

(NAPSA)—Fundraising is a necessity for many organizations and planning or finding a pancake breakfast fundraiser is now easier than ever—thanks to Bisquick®.

America's classic and loved pancake mix brand has launched Bisquick Pancake Nation™, a Web-based initiative that unites pancake lovers from across all parts of the United States in organizing, promoting and locating pancake breakfast fundraisers. Because of the new initiative, local schools and charities can now make any Saturday or Sunday “pancake day” and are only a mouse click away from getting help in organizing the event and raising funds.

To help support fundraisers, the Bisquick Pancake Nation program will support and reward nonprofit organizations and qualified public or private schools with a one-time \$250 grant toward hosting their next pancake breakfast fundraiser in the local community. A list of fundraising qualifiers and conditions can be found at [www.BisquickPancakeNation.com](http://www.BisquickPancakeNation.com). Grant applications will be accepted now through May 31, 2010. To kick off the initiative, Bisquick issued the program's first grant to International Pancake Day of Liberal, Kansas, in early February.

Beyond traditional tips and recipes, the Bisquick Pancake Nation site offers customizable



**Fundraising is a necessity for many organizations and planning or finding a pancake breakfast is now easier than ever.**

tools and templates, such as invitations and event signage that are easy to download and share. The site also includes:

- **The Pancake Finder**—locates a nearby pancake fundraiser.
- **Pancake Mix**—customize a future Bisquick Pancake Nation Breakfast Fundraiser with some fun tips on what to serve with pancakes.
- **Pancalculator**—plan shopping for just the right amount of ingredients for expected guests.
- **Place Mats**—download and print so guests can share trivia and play games while they eat.

Pancake breakfasts are steeped in tradition and a favorite fundraiser for food lovers of all ages. Visit [www.BisquickPancakeNation.com](http://www.BisquickPancakeNation.com) for more information.