

Ideal Insect Repellent Check List

Tips For Keeping Insect Free

(NAPSA)—Summer is almost here and that kicks off bug season. Start dusting off the gear for your favorite outdoor activity: hiking, golfing, rollerblading, walking, rafting, swimming, etc. You've got your checklist and



already know the do's and don'ts of how to minimize bug contact. Does this sound familiar...stay away from stagnant pools, clean out

your rain gutters regularly, keep your lawn and hedges well trimmed to reduce shady areas where mosquitoes tend to rest, try to pick a breezy location when enjoying the outdoors, wear light-colored clothing, avoid using heavily scented shampoos and toiletries, etc., etc., etc.

Great advice! But what about *choosing* the best protection out there? What makes up the checklist for the ideal insect repellent? The bug experts at Avon, makers of the legendary Skin-So-Soft brand, have compiled a short list of what to look for when seeking defense against pesky bug bites.

IDEAL INSECT REPELLENT CHECK LIST

- Effective UV protection*—which means that it should have SPF.
- Suitable for all skin types, even sensitive skin*—this means that the product shouldn't even have the slightest possibility of adverse side effects.
- Good cosmetic properties (fragrance, texture, application)*—it shouldn't feel sticky or smell funny, you should actually want to wear it whenever you're outdoors.
- DEET-free, PABA-free Repellent Ingredient*—IR3535® offers a great defense against insects
- Skin Benefits*—because you'll be reapplying, you'll want a product that moisturizes and is non-greasy, hypoallergenic and dermatologist tested.
- Strong Reputation*—Recommended as an effective insect repellent by the World Health Organization. Proven as an effective and dependable insect repellent by independent field studies.



One suggested bug repellent recommended by the World Health Organization: Avon Skin-So-Soft Bug Guard Plus IR3535®.