

# Tips For Spring Make-Up

(NAPS)—Ready to change your look for spring, but not sure where to begin? It's easy when you follow the tips of one of the world's most talented makeup artists.

According to Collier Strong, consulting makeup artist for L'Oréal, "The new spring shades are soft, romantic and feminine. Delicate hues create a halo of color, calling attention to a woman's features, not her makeup. The soft and muted pinks, beiges and greens give a natural look without sacrificing the impact of color on the face."

Here are his tips for achieving the hot new spring look:

**Cheeks**

"Flushed cheeks are the focal point of this look," says Strong. For the most natural look, Strong recommends L'Oréal's Pinch of Colour for Lips & Cheeks in Blushing. After applying moisturizer, dab the color on with a cotton swab to the center of cheeks and blend outward with your fingertips. Apply a little at a time and build color.

**Lips**

Think moist, not glossy. Shades are sheer and neutral to enhance the natural color of lips. To get a just-kissed look, Strong applies a dab of Pinch of Colour as a base, then tops it with a baby pink lipstick, like L'Oréal Colour Riche Lipcolour in Innocence. For gentle shine, he finishes with lip gloss.

**Eyes**

Strong's favorite shade of the season? Soft green which, when applied just so, can actually be more neutral than neutrals. "The new greens are soft and warm in



**Collier Strong, consulting makeup artist for L'Oréal.**

tone, enhancing eye shape and color," he points out. To get a halo effect, he smoothes L'Oréal Colour Fresco Refreshing Crème Eye Colour in Soft Moss over the entire lid and blends it out with his finger. Then, he applies pale pink underneath the bottom lashes and on the brow bone for soft definition.

**Nighttime**

For a modern evening look, intensify your lips and deepen your blush, but keep eyes soft. "What makes this look new is keeping the eyes as a wash of color," says Strong. To give them just a hint of definition, apply eye liner as close to lashes as possible and deepen your mascara color.

Strong summarizes, "Spring 2001 is about color and definition, but with a soft focus. There's strength and intensity, but it's marked by subtlety and balance—like the balance and harmony you see in the colors of a spring garden."