

ENTERTAINING IDEAS

Tips for the Hottest Baby Shower Gifts

by Donata Maggipinto

(NAPSA)—Each year more than 4 million babies are born in the United States and hundreds of thousands of baby showers are thrown in anticipation of the new arrivals. Now, more than ever, baby shower guests are challenged to



Maggipinto

come up with creative and innovative baby gift ideas to truly wow the mom-to-be. Today's hottest baby shower gifts are personalized, giving new and

expecting parents exactly what they need for their new addition, with a creative twist.

Useful gifts do not have to be boring. In fact, creativity can go hand in hand with practicality. This year, baby shower gift giving is all about being sensible with a creative edge.

Try putting together one of these trendy gift ideas that will be a hit at any baby shower:

• **Healthy Baby Gift Basket:** Regardless of mom's personality, her top priority is her child's health. Parents will do just about anything to be sure their children receive the right type of care. The makers of PediaCare®, the #1 pediatrician-recommended cold and cough brand, suggest creating this bas-

ket with items such as a thermometer, medicine dropper, teething ring, nasal aspirator and infant nail clipper, and medications to help treat symptoms of a baby's first cough and cold. The items will help prepare mom and take some of the guesswork out of caring for a new infant.

• **Bath Time-themed gift basket:** This gift will make a splash at any baby shower. It may include items such as a bathing cradle, bathrobe and slippers and a hooded towel, all conveniently arranged in an infant's bath tub.

• **Mom on-the-go gift basket:** If it's in mom's personality to always be on the move, put together travel toys, a fold up gym, and even a portable mobile for car rides. All items will make it fun and easy for both the mother and baby.

• **Brainiac baby gift basket:** Get baby's wheels turning. This item is filled with mind stimulating educational goodies, which may include favorite books, educational videos and toys—a great way for mom and baby to spend time together.

For more of the hottest shower-gift tips and ideas, visit PediaCare BabyShower.com.

• *Ms. Maggipinto is a lifestyle and entertainment expert who appears regularly on NBC's "Today" show. She is also the mother of a six-year-old.*