

# Fashion TRENDS

## Tips On Caring For The Clothes You Love

(NAPSA)—From your go-with-anything T-shirt to the pair of jeans that always makes you look good and feel great, clothes are often more than mere items—they are articles of affection. In fact, according to the recent ‘all’ Clothing Love Report, the average woman’s relationship with her favorite item of clothing has outlasted her longest romantic relationship (12½ vs. 11½ years). To help feed the fire for these long-running romances, ‘all’ laundry detergent has teamed up with fashion stylist, designer and TV personality Carson Kressley to provide tips on how to forge new relationships with the latest looks and care for the clothes you really love.

“People invest a lot in their clothing relationships so they need to make them last,” notes Kressley. “Don’t let that ketchup stain come between you and your favorite tunic top. Treat stains as soon as they happen, store clothes properly to maintain garment shape (either folded or on padded hangers, depending on the item) and keep clothes clean and fresh with a laundry detergent like ‘all’ that cares for your clothes as much as you do.” Other tips include:

• **No fading allowed.** Whether you like them straight, skinny, boy-cut or bootleg, extra-dark jeans (everyone’s greatest clothing love affair!) are on every pair of legs in Hollywood. To maintain that dark shade that made you fall in love in the first place, always wash inside out so other clothes do not rub against them and cause fading. Never



**Signature clothes outlast significant others; fashion stylist Carson Kressley shares tips on how to care for the clothes you really love.**

spot treat (rubbing can cause discoloration) and always air dry away from direct sunlight.

• **Treat your fine washables with respect.** I challenge you to shop for a long skirt this season! Right now it’s all about the mini, but if you do not want to show too much skin, opaque tights are plentiful in both patterns and plain colors. Give your delicates laundry TLC by protecting tights, stockings and underthings in the wash in separate mesh bags (or pillowcases fastened with ponytail holders). Use a towel to remove extra water before you air dry—never wring.

• **No more pills.** The ‘80s keep coming back and those long, chunky, oversized sweaters are in style again! So whether you held on to yours or are buying a new one, be sure to balance the bulk with fitted bottoms such as straight-leg jeans or leggings.

Extend the life of beloved washable knits (always check the label) by washing inside out to prevent pilling. To avoid stretching—reshape, then lay flat to air dry, and always store folded. If you spy a stray pill, gently rub with a pumice stone to remove.

• **Ignite an old flame.** Give yourself an instant tummy tuck with this season’s very popular wide belts, worn at the natural waist. A belt is a great way to refresh past clothing loves that might be hiding at the back of your closet, like classic tops and dresses. Those belt racks and hangers look so functional, but they can get lost in your closet. Roll belts up and store in an over-the-door shoe bag with pockets—your choices will be easy to see!

• **Unleash your inner romantic.** How poetic that one of this year’s biggest clothing loves is romantic tops! This look not only flatters the waist and rear end, it is easily layered underneath blazers and sweaters or on top of that favorite long-standing love, the classic white tee. Flowy tops come in all fabrics and can easily wrinkle—especially when stashed in overflowing closets as they often are. For almost iron-smooth clothing in a pinch, simply pop clothes into the dryer with a clean, damp towel for a few minutes.

Clothing enthusiasts can visit [www.all-laundry.com](http://www.all-laundry.com) for more tips from Kressley. The website also has information on the latest style trends and advice on how to play Cupid to your clothes by caring for them with extra-special TLC.