

# MANAGING YOUR MONEY



## Tips On Having Fun Without Breaking The Bank

(NAPSA)—There's good news for consumers looking for aggressive ways to cut costs and trim household budgets.

Consumer advocate and money-savings expert Kim Danger has partnered with Uniroyal Tire to produce a yearlong series of e-books and videos as a continuation of the "More Mileage for Your Money" campaign.

The series of four e-books will be released quarterly to the public during 2009 addressing the following topics:

- Tips for Financial Security in the New Year — advice for managing finances, getting out of debt as well as credit card and banking tips to save money.

- Pamper Yourself for Less — creative ideas for home-spa treatments, ways to manage stress and how to have a night out/in for less.

- Back to School — how to find school or dorm supplies on a budget.

- Family Fun & Entertaining for Less — date night, eating out and entertaining at home on a budget.

The "More Mileage for Your Money" campaign was created in 2006 with a focus on helping consumers combat rising gas costs and other automotive-related expenses. The public service campaign has now expanded to include advice on a variety of other key budget items, as well as time-management issues.



**A new series of e-books offers consumers tips on saving and cutting costs while still having fun and pampering themselves.**

Danger will be giving television, print and radio interviews nationwide to reassure Americans that having fun doesn't have to break the bank.

"Finances may seem overwhelming, but taking small steps to save can help improve Americans' well-being," said Danger. "Uniroyal and I both want to help families save so they can focus their money and time on the things they value most."

"Uniroyal's partnership with Kim is an expansion of our mission to provide good-quality, affordable tires to drivers everywhere," said Kaz Holley, Uniroyal Tire brand director. "Saving money has never been more important, not just saving on tires, but in all aspects of life."

For the free e-books and videos, visit [UniroyalTires.com/more-mileageforyourmoney](http://UniroyalTires.com/more-mileageforyourmoney).