

Smart Shopping

Tips On Online Deals

(NAPSM)—For clever consumers seeking online bargains, four tips can help:

1. Visit blogs that focus on couponing and personal finance. These often share unique discount codes and printable coupons and host contests for free products from popular retailers.

2. Search community coupon sites such as Groupon and Living-Social. They're constantly updated with new, localized offers. Pay attention to expiration dates; many promotions are only available for a limited time.



Many companies host contests and giveaways and offer perks and discounts to their online followers.

3. Connect with retail brands on social networks such as Facebook and Twitter.

4. Register for retail loyalty programs. They let you know about sales promotions and send you updates about new deals and printable coupons. For example, CVS/pharmacy e-mails bonus savings to members of its ExtraCare rewards program, including in-store coupons and discount codes for CVS.com. You simply sign up at CVS.com/email. The company also shares exclusive offers and updates about upcoming deals with members who “like” it at Facebook.com/CVS or follow Twitter.com/CVS_Extra.