

# Tips To Enhance Your Home's Street View

(NAPSA)—Homeowners looking to improve their home's curb appeal have an array of options with many new innovative products and easy home improvement projects.

At the 2010 International Builders' Show, more than 1,200 exhibitors featured home improvement products. CertainTeed Corporation offers the following tips to help homeowners brighten their homes.

- **Get ideas from neighbors.**

Look at neighboring homes. Color should set a home apart, without clashing with or copying the home next door. Also, consider your neighborhood; in a traditional area, you may want to choose a more natural, common color.

- **Create an outdoor living space.** Homeowners can enhance the exterior of their home by adding outdoor living space with a deck or an outdoor cooking area. EverNew vinyl decking and railing products are a great option—virtually maintenance-free and designed to beautifully withstand the elements.

- **Choose light color for big impact.** White is a favored color for traditional architecture because light colors make a home appear bigger.

- **Honor the past.** Homeowners with older homes might want to honor original themes and design aesthetics. Hiring a professional to help match paint chips and re-create original colors is one way to go. Homeowners can also do research on trends and styles that were popular when the home was built.

- **Remember the roof.** Picking a color for a house that will harmonize with roofing shingles is important, as the roof largely con-



**Choose a light color for your home's exterior to make it look larger.**

tributes to overall curb appeal. Homeowners can replicate the depth and dimension of a natural slate roof with Grand Manor luxurious multilayered laminated shingles. Offered in bold colors for a dramatic appearance, Grand Manor provides style and grace at every angle at a more affordable price than real slate.

- **Choose color that lasts.** The darker the hue, the more likely it is to fade, so homeowners should choose long-lasting siding or paint. Monogram 46 siding from CertainTeed is low maintenance and never needs painting. The designer palette of over 30 siding and trim colors is inspired by nature and designed to harmonize home and environment. The PermaColor system uses state-of-the-art pigment chemistry to guarantee lifetime fade protection.

**Picture it.** Use a helpful online tool such as the ColorView program to visualize your home with a custom exterior.

Visit [www.certainteed.com/colorviewlanding.aspx](http://www.certainteed.com/colorviewlanding.aspx) to get started.