

Newsworthy Trends

To Gift—Or Regift?

(NAPSA)—If you've ever regifted an item, you're not alone. In fact, according to a recent national survey by Bookoo.com, nearly two-thirds of Americans have regifted items, and 92 percent think it's completely acceptable to do so. While regifting is most popular during the holidays (62 percent), it is a common practice throughout the year with other popular times including: birthdays (58 percent), housewarming gifts (50 percent) and thank you gifts (39 percent).



Regifting is a money saver. Fifty-five percent of regifters save up to \$50, 28 percent as much as \$150 and 17 percent even more.

Not surprisingly, people are least likely to regift during Valentine's Day (8 percent) and anniversaries (8.5 percent), and they tend to most often regift items to friends (63 percent), neighbors (45 percent) and colleagues (34 percent). And, if you plan to regift, the most widely acceptable regifted items include books and home decor products such as candles or picture frames. Some respondents also shared some odd regifted items they received that you may want to avoid regifting, including half-eaten chocolates, monogrammed items with someone else's initials, and an outdated desk calendar to name a few.

While a common practice, most people take precautions to keep their regifting a secret by rewrapping items to look new, making sure they remove gift cards or receipts, and planning ahead so they don't give the gift to anyone associated with the original giver.

However, if you decide not to regift an item, you can easily post it on your local Bookoo.com site and use the cash to buy something you really want. Bookoo.com is an online yard sale that virtually connects neighbors to safely buy and sell their treasures locally. Free and easy to use, anyone can search and post items for sale at Bookoo.com or through its free smartphone app.