

The Great Indoors

Transform Your Basement Into Extra Living Space

(NAPSA)—Looking for extra space in your home? Head down to the basement.

Basements can provide added space for exercise rooms, media rooms, workshops—even extra bedrooms. So why are they not always used? Basements can be damp and leaky. These conditions can create the perfect conditions for the growth of mold and mildew, which can be musty, ugly and difficult to keep in check.

However, it's easy to reclaim your basement—and transform it into a beautiful living space—with state-of-the-art products and a few tips from the experts at Zinsser.

Reclaim your leaky basement—Excessive moisture can make a basement unusable. Worse yet, it can cause structural rot and decay, which promotes the growth of mold and mildew and creates high humidity levels throughout your entire home. That's why water problems should be taken care of immediately.

Fortunately, it's easy to keep water out—and keep mold and mildew away—by painting your concrete basement walls with two coats of a waterproofer that contains mold and mildew protection, like Watertite™ Mold & Mildew-Proof Waterproofing Paint. Available in either an oil-based or the new latex-based formula, these superior performance products are guaranteed to stop water and offer a five-year mold- and mildew-proof paint film guarantee. Both are low odor, easy to use, dry to a very smooth, bright-white finish



and can be tinted to pastel colors. Plus, the latex version cleans up easily with soap and water.

Tip from the pros: Watertite can also be applied to concrete floors before installing carpeting, tile or linoleum to prevent groundwater from seeping through and ruining your new flooring.

Prevent the growth of mold and mildew in finished basements—Finished basements also need protection against mold and mildew to keep them looking beautiful. Consider painting dry-wall, wood or other paintable surfaces with Perma-White® Mold & Mildew-Proof Interior Paint. This low-odor, bright-white durable paint is guaranteed to prevent the growth of mold and mildew on the paint film for five years. Plus, it can be tinted to off-white, pastel and medium-tone colors to enhance any decor.

For more information on Watertite, Perma-White and other products for the long-term prevention of mold and mildew and for more helpful home improvement tips, visit www.zinsser.com.