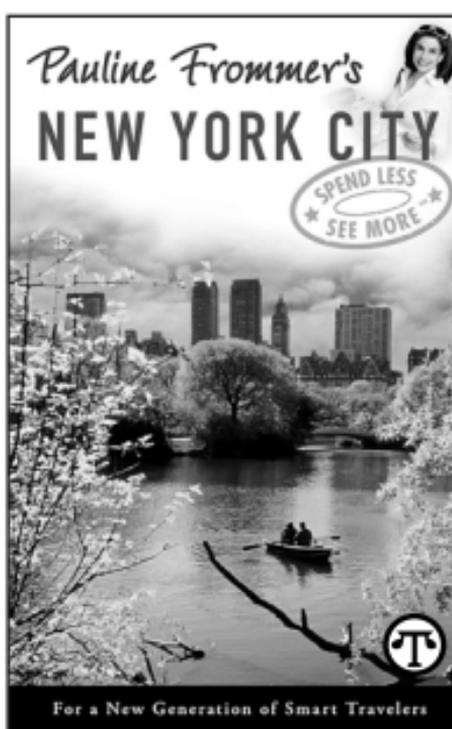


TRAVEL SMART TIPS

Travel: The Next Generation

(NAPSA)—Arthur Frommer's daughter, travel expert Pauline Frommer, has her own new series of books to bring travel to a new generation.

Pauline Frommer's Travel Guides are more opinionated and packed with more local knowledge than other guides. Pauline learned at an early age that local mom-and-pop hotels, restaurants, shops or just off-the-beaten-path accommodations can provide a more authentic



travel experience. Pauline's guide books uncover:

- How alternative accommodations help travelers experience a local feeling. Ever wondered what it would be like to

sleep in a winery in the Tuscan hills? These guides show you how.

- Neighborhood restaurants where you'll dine beside locals, and top-of-the-line culinary schools.

- The "other" side to famous destinations, for an in-depth look at the culture you're visiting and a chance to meet the locals. Study sea turtles with scientists in Hawaii or take free tango lessons at the Argentine Consulate in New York.

- Airfare deals and other industry secrets you won't find elsewhere.

The guidebooks are published by Wiley in a series soon to total 40 titles. Additional information can be found at www.frommers.com/pauline. Podcasts with Pauline Frommer are available for download on www.frommers.com/podcast or iTunes.com.