

Back To School

Trend Spotting: Beyond The Basics

(NAPSA)—If there is one thing scholars and bargain hunters agree on, it's that it's never too early to spot the next big back-to-school trends. Here are some early contenders:

- **Laptops are a core essential for college.** Students can save big with a variety of amazing deals on laptops.

For example, when students purchase select laptops and show their student ID or college acceptance letter, they will receive a \$100 Visa prepaid card via Staples' Easy Rebate program.

Laptops include specific models from Dell, HP, Samsung and Toshiba and are all portable, stylish and high-performance, making them perfect for students.

- **Tablets take their place at the table.** Tablets and e-readers are quickly becoming the must-have accessories for today's tech-savvy students.

These new tech tools serve as great computing companions while the e-readers give new meaning to the term "hitting the books."

- **Tech is everywhere in the classroom.** Technology for back-to-school does not just include laptops and tablets. Even items like flash drives are becoming increasingly more popular and necessary for students. This year, these must-have tech items come in unique designs such as animal shapes, surfboards and skateboards, making transporting files more fun.

- **Be bold—in color and prints.** From animal print back-



When it comes to college, comfort is cool. Apartments need to be decorated in a way that's fashionable, functional and fun.

packs, pens and erasers to notebooks with dramatic 3-D treatments to scissors, pens and binders that sparkle with style, students can express their fashion sense with a wide assortment of unique designs. For example, the Staples® BETTER Binder features amazing quality and this year comes in bold two-toned colors, glitter treatment and minisizes.

- **Being socially conscious can be cool.** For the second straight year, Staples is continuing with its line of products with DoSomething.org-inspired designs that students can use to keep organized and learn about important issues impacting their communities.

Some of the designs were developed by contest-winning students with the result of showcasing their creative artwork on products such as planners, notebooks and pencil pouches.

Visit www.staplesforstudents.org for more information.