

Scents Of Style

Trending Today: Mixing Opposite Elements

(NAPSA)—While it may be true that opposites attract, the newest way to enhance your attraction, is to blend opposites. ‘Power clashing,’ boldly mixing colors and prints works for some, but for those of us who prefer a more direct approach, fragrance is the perfect solution.

Ed Hardy has partnered with Elizabeth Arden to revolutionize the concept of opposing forces with the launch of their new fragrance for men and women called “Love Is...”

These bold and vivacious scents were inspired, Hardy says, by the tension between two opposing forces and the notion of combining these two forces to create something beautiful.

This concept is uniquely brought to life by the visually arresting, dual-phase colored formula that you simply shake to combine the two phases, and spray. This innovative packaging celebrates the artistry and daring nature of the Ed Hardy brand, made infamous for its pivotal role in tattoo culture and its loyal cult following.

The vibrant, effervescent woman’s scents are for today’s powerful, confident woman, to make her feel empowered while still embracing her underlying and delicate femininity.

The Eau de Parfum Spray has crisp apple and rich blackberry notes, woven with a floral blend of jasmine and freesia. Base notes of vanilla and blackberry



A new way to mix things up involves bringing the energy of contemporary tattoo culture to the idea of a fresh and vibrant scent.

musk provide a sweet yet powerful base that lingers, once again seizing, the sweet tension created by the crisp fruity notes and musky base.

The fresh scent of the Eau de Toilette Spray for men opens with a combination of bergamot, apple and mint, spiked with hints of nutmeg and saffron. A deeper blend of sandalwood, vetiver, amber and musk unite to leave a lasting impression, embracing the tension of fresh fruit notes and bold musks.

Learn More

For further notes on these scents, visit www.Dillards.com.