

Beauty Tips

Eye Lifts For Any Budget

(NAPSA)—There may be worse things in the world than the wrinkles and dark circles around your eye area, but most of us are (alas) powerless to change them. Luckily, we can do something about the effects of time on our skin—regardless of our bank balance.

“You can find beauty remedies in the produce aisle or the dermatologist’s office,” explains renowned, Los Angeles-based dermatologist Dr. Jessica Wu. “It all depends on how much you want to spend and the results you’re looking for.” Wu breaks the options down by budget:

On a Shoestring

If an occasional movie is about all your salary allows, there’s certainly something to be said for that time-honored tradition of placing cucumbers and chamomile tea bags under the eyes. It helps soothe the skin and reduce inflammation, but your wrinkles will still be there. Cost: \$3 to \$4.

Easy on the Wallet

Your neighborhood drugstore has aisles full of choices, but look for products with anti-inflammatory botanicals and mushroom additives that work by accelerating the natural cell-renewal process. Something like Aveeno’s Natural Shiitake Complex can at least make your skin look fresher and rejuvenated. Cost: under \$20.

Affordable Luxe

If you’re into pampering yourself, check out Wu’s favorite pick—and Allure magazine’s “Editor’s Choice Best of Beauty Pick for Best Anti-Wrinkle Eye Cream of 2007.” Called Relastin Eye Silk,



Beauty Basic—You can give your eyes a lift and reduce signs of aging without breaking the bank.

it’s the first of its kind that’s clinically proven to help improve the functional elastin content in the skin. Elastin is a protein complex that fights off wrinkles and sagging. Unfortunately, it virtually ceases being produced in the eye area as early as our teenage years—and it’s all downhill after that. Cost: under \$70.

The Big Splurge

Money’s no object? Try hitting the dermatologist’s office for an under-eye chemical peel. Considered safe for the delicate skin under the eye, it’s a good way to reduce dark circles and fine lines. Cost: anywhere from \$100 to \$200 for a light peel and \$400 and up for a medium-to-deep peel. And finally, there’s the injectable fillers option. Used to literally fill the fine lines and furrows around the eye, the resulting smoother skin lasts about six months. Cost: anywhere from \$600 to \$1,200.

For more information on giving your eyes a lift, visit www.relastin.com.