

# ENTERTAINING IDEAS

## Ultimate Super Bowl Party Is Easy To Tackle With HDTV

(NAPSA)—As the football season winds to a close, it's about time to start thinking about throwing the ultimate Super Bowl party. There are a few elements that make a Super Bowl party a success, but these days, the centerpiece is a great HDTV.

If you've been waiting to make the jump to HD, this is the perfect excuse. According to the Consumer Electronics Association, the Super Bowl has been the top driver of HDTV sales over the past few years. Once you see a football game in high-definition, you'll understand the recent HD demand. The broadcasts can really make it feel like you are on the field.

Not every HDTV is created equal. Depending on your price range, you will have to choose between size, screen resolution, and LCD or plasma.

**Bigger Isn't Always Better:** In order to get the optimal viewing experience, you should pick a TV that is right for the size of your room. Generally, you should multiply your screen size by 2.5 to determine how far, in inches, the couch should be from the screen.

**LCD or Plasma?** The choice between an LCD and a plasma HDTV depends on your needs. Plasma monitors generally have a better viewing angle and sharper contrast, while LCD monitors con-



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sume less power and are often less expensive.

**Firm Resolution:** Finally, you may hear the terms "720p," "1080i" and "1080p" thrown around. The higher the number, the higher the resolution; that higher number means a more defined picture. The "p" on the "1080p" stands for "progressive scan," which is another layer of visual clarity over "i," which stands for "interlaced." Target has a 40-inch LCD 1080p by Sony that is a great balance of all these elements.

Of course, you are going to need munchies, drinks and all the accessories that go along with a party for the big game. It's best to save time and money by stopping at a place like Target, which has a great selection of HDTVs and all the other things you need to make your Super Bowl party a neighborhood hit.