

Understanding The Cost Of Prescription Drugs

(NAPSA)—The Internet has revolutionized a consumer's ability to research personal health issues and independently discover the available options of finding more affordable ways of obtaining his or her medications.

For the millions of Americans who have prescription drug plans as part of their health insurance, the actual cost of medications is somewhat obscured by the co-payment—usually a nominal fee compared to the actual cost of the drug.

But for the millions of Americans who *don't* have access to prescription coverage, who must pay for their medications out of pocket, there is a crucial piece of knowledge that can save them a lot of money: The cost of prescription drugs varies from pharmacy to pharmacy. And in many cases, Internet-based pharmacies can offer even lower costs. For example, a recent survey showed that Walgreens was selling Plavix (75 mg, 90 tablets) for \$405.09. SmartChoiceDrugstore.com sold the exact same drug and quantity for \$353.49.

According to data collected by SmartChoice, Americans pay more for their prescription drugs than people in other countries. The reason is that pharmaceutical manufacturers sell at much higher prices to U.S. wholesale companies because they have no restrictions on pricing. Higher costs are also attributed to pharmaceutical companies spending hundreds of millions of dollars each year in sales and marketing people to push their medications

Discover the available options for finding more affordable ways of obtaining medications.



on the U.S. public and doctors who prescribe the medications.

Just like online retailers from whom you'd buy books, appliances or even a car, Internet pharmacies are able to offer lower prices because of lower overhead. With no storefront (and attendant costs) to maintain, there's less of a markup on the merchandise. The medication you receive from Internet pharmacies such as SmartChoice is identical to the medicines found at a neighborhood or chain drugstore. The only difference is what you pay. And if you take several different medications, the savings can be substantial.

At SmartChoiceDrugstore.com, each and every order is filled by a registered and licensed pharmacist. Like any U.S. pharmacy, SmartChoiceDrugstore.com undergoes rigorous governmental inspections regularly. The site is a full-service pharmacy that has access to all medications that any other pharmacy would have. And like traditional pharmacies, there are policies and procedures in place to validate prescriptions.

To learn more, visit the Web site at www.smartchoicedrugstore.com. Even if you're not computer savvy, you can still save by shopping with SmartChoice, because the company takes phone orders. Just call (866) 289-6337.