

Health & Beauty

Uniting Beauty And Health Under One Roof

by Kim Aster

(NAPSA)—As the emotional and physical benefits of spa treatments are recognized and even endorsed by healthcare professionals, “medical spas” are popping up across the country. What sets these spas apart from the rest is access to dermatologists’ and/or plastic surgeons’ services in the same pampering environment in which traditional spa treatments are offered.

Taking this trend to the next level, the Beyond day spa in Northern New Jersey bridges the gap between beauty and health. Located within the renowned Hackensack University Medical Center (HUMC), the spa features top estheticians who work in collaboration with some of the nation’s most trusted physicians to offer cutting-edge treatments in a serene, Zen-like environment.

“The benefits of creating a spa within a medical center are endless,” explains Doreen Santora, vice president of operations at HUMC. “Women can schedule a morning massage and manicure and an afternoon mammography. Likewise, men can schedule a relaxing sports massage and a routine prostate exam in the same breath.”

Adding to the synergy between health and beauty, spas like Beyond offer access to doctors who offer Botox, Collagen, Sclerotherapy, and other dermatology and plastic surgery services.

Catering to hospital staff who deal with needy patients throughout their day, visitors who become stressed and in pain from standing by loved ones who are hurting, people who have appointments at the medical center, and the community at large, the spa aims to boost the spirits of the stressed out while soothing their physical aches and pains.

Hackensack University Med-



Bridging the gap between beauty and health is a day spa with access to medical services.

ical Center has taken this philosophy one step further with The Spa Within program, in which spa estheticians take their services to hospital patients’ rooms, offering massages, manicures and even makeup applications.

“In this world where feeling good is as important as looking good, Beyond is the epitome of a beauty and wellness day spa,” comments spa director and registered nurse, Marijane Hubbell. “Our beauty services and treatments employ only the finest, most trusted names in hair, skin and body care, which were chosen in tandem with some of the hospital’s top physicians.”

It seems that Americans are declaring the medical spa trend here-to-stay.

For more information on medical center day spas, log onto www.humed.com/beyondspa.