

Women & Finance

Uphold Your Financial New Year's Resolutions

(NAPSA)—Seventy percent of women need help when dealing with financial matters, according to a recent survey by the American Institute of Certified Public Accountants (AICPA). Women are increasingly turning to financial

"Many women all over the country want to relate better to their money," said Barbara Raasch, a CPA/Personal Financial Specialist and national spokeswoman for Women's Financial Health Week.



planners for help in achieving financial security. When looking for help, women should consult experts who are able to help in all financial areas—from taxes to investment planning to estate planning, etc.—such as someone holding the CPA/Personal Financial Specialist (PFS) credential from the AICPA.

To offer women tips and information on getting their finances in order, the AICPA is sponsoring the second annual Women's Financial Health Week—an educational campaign designed to give women the tools they need to take charge of their financial lives and to improve their relationship with money. The site features live chats with experts, tips for all ages and lifestyles and a plethora of information to get women started on their quest for financial freedom. Log onto www.womensfinancialhealthweek.com for more information.