



spotlight on health care

Upscale Shopping For Those With Special Needs

(NAPSA)—There's good news for those seeking products that can make life easier for seniors or people with disabilities.

A store—believed to be the first of its kind—has been created to provide a unique, personalized, online shopping experience for people with disabilities and their caregivers and family members.

Those looking for products such as a wheelchair for racing in a marathon, a talking clock, an extra-long shoehorn or accessible vacations for those with disabilities are likely to find them here.

Called Reability, the store offers more than 2,000 specialty lifestyle products and services in the categories of recreation, wellness, communication, education, home and daily living, mobility, vision, clothing and children's merchandise. The staff includes two full-time therapy assistants who provide shoppers with expert clinical advice in selecting products.

"While there are many stores devoted to durable medical goods and mobility, we know of no other store like Reability, where the focus is to be the premier destination for products and services for people with disabilities," says Harry Ting, senior vice president, Network Development and Planning, Good Shepherd Rehabilitation Network.

Ting added that both the Web site and the physical store—which is located in Allentown, Pa.—have become favored destinations for both the elderly and those with disabilities and their families who are seeking an upscale boutique-



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like shopping experience. The store offers both common and hard-to-find products created to offer consumers solutions, adaptation and new options.

The products—which range from a simple reacher to an electronic home monitoring system—may help them improve their chances of living independently, ease the transition back to their homes from a hospital or nursing home stay or just live a fuller life.

The concept for Reability grew out of Good Shepherd Rehabilitation Network's desire to better meet the needs of individuals who already have disabilities, as well as the growing number of seniors who need assistance with everyday tasks. The Network provides rehabilitation services at 30 sites in seven eastern Pennsylvania counties.

To learn more, call toll free (888) 8-REHABILITY (734-224-5489) or visit www.ReabilityStores.com.