

INGENIOUS IDEAS

Use It—Don't Lose It

(NAPSA)—If the members of your family always seem to be losing things, you may have an easy time finding them a great personalized gift—one that can help them stay organized, hang on to some of their most prized possessions and leave their mark on just about anything.

Called Pin High ID labels, they were originally designed to be used by golfers, who have been losing clubs at a staggering pace since the game was first played.



When expensive toys get lost, these special labels will help you get them back.

Not to be confused with paper return-address labels, these labels are printed on waterproof metallic Mylar and then laminated for durability. The printing does not smudge or scratch off, and they stay where you put them. As it turns out, these qualities, which make them ideal for golf clubs, also make them just the ticket for today's expensive yet "oh so easy to lose" personal electronics.

These attractive, premium labels are great for cell phones, laptops, iPods, PDAs, tools, fishing gear, skates, skis, snowboards, tennis rackets and, oh yes, golf clubs.

For more information, visit www.IDLabels.com.