

Finding Your Dream Job

Using The Rules of Dating To Find Your Dream Job

(NAPSA)—Whether you're looking for a career change opportunity or your first real job, a few tips and an exciting sweepstakes could help you go far.

To help, Wendy Straker, author of "Sexy Jobs in the City" and "Apprentice" finalist Kendra Todd, partnered with Dove, the global beauty brand, to launch the "Find Your Dream Job" college program that guides young women toward finding their dream job using the rules of dating. Through this partnership, women have the opportunity to access tools for success from real women including interview tips, industry profiles and a Dream Job quiz.

Straker says going on a job interview is a little like getting ready for a date. She shares four easy tips from courting your dream career to sealing the deal for your dream job:

1. Get People To Set You Up.

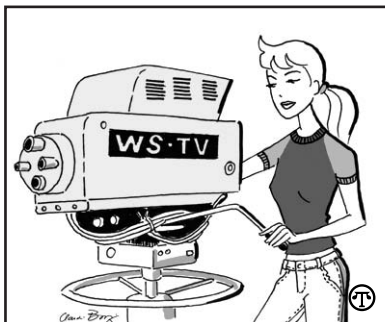
It's not just what you know, but whom you know. As in dating, your friends or family may be able to "set you up" with the perfect employer's—don't be afraid to ask.

2. Dress The Part. Know the style of the company with which you're interviewing and tailor your look to match. An interview at a children's television network, for instance, needs a very different look from one at a news magazine.

3. The Thrill Of The Chase.

Just as in dating, you must appear confident and capable. Though you don't want to play too hard to get (let them know you are interested), you should close the interview leaving your potential employer wanting more.

4. Make Contact The Next Day. Regardless of whether you



The road to success is paved with self-esteem and self-awareness.

want the job, you want them to want to hire you. Send out a handwritten thank you note the next day. The note should be brief, complimentary and, if possible, unique.

"For too long," Todd adds, "there has been a narrow view of what it takes to find your dream job. The way to find your perfect match is to be true to yourself, dive in, defy fear and discover your passion."

Finding a dream job takes patience, persistence and preparation. Students between the ages of 18 and 22, have until October 26, 2005, to enter the Dove® "Dream Job Preparation" Sweepstakes. Three national grand prize winners will receive round-trip transportation to New York City, hotel accommodations, a \$1,000 shopping allowance, a three hour "Corporate Ladder Resume" workshop/career counseling session and a spa visit.

The Dove college program is intended to foster confidence in aspiring young professionals to help prepare them to succeed in the real world.

You can learn more at Dove.com/findyourpassion.