

# Automotive Answers

## Vehicles That Keep The Most Money In Your Pocket

**2010 Best Resale Value Brand:** Toyota

**2010 Best Resale Value Luxury Brand:** Lexus

### **2010 Best Resale Value By Vehicle Category:**

Mid-Size Pickup: Toyota Tacoma	High-Performance Car: Chevrolet Camaro SS
Full-Size Pickup: Ford F-Series Super Duty	Hybrid/Alt. Fuel Car: Toyota Prius
Compact Utility Vehicle: Honda CR-V	Compact Car: MINI Cooper Clubman
Mid-Size Utility Vehicle: Toyota Highlander	Mid-Size Car: Honda Accord
Full-Size Utility Vehicle: Honda Pilot	Full-Size Car: Ford Taurus
Luxury Utility Vehicle: Lexus RX 350	Near-Luxury Car: Lexus IS
Hybrid/Alt. Fuel Utility Vehicle: BMW X5 Turbo Diesel	Luxury Car: Audi A5
Van: Toyota Sienna	Sports Car: Nissan 370Z

### **2010 Best Resale Value: Top 10 Models**

Audi A5	MINI Cooper
BMW M3	MINI Cooper Clubman
Chevrolet Camaro SS	Toyota Prius
Chevrolet Corvette	Toyota RAV4
Honda CR-V	Toyota Tacoma

(All values based on the November/December 2009 Kelley Blue Book Residual Value Guide.

Top 10 models appear in alphabetical order.)



(NAPSA)—While most car buyers consider sticker price a significant number, they may also care to consider a number they won't find on any window sticker: the resale value.

Depreciation is often the greatest expense incurred by drivers during the first five years of vehicle ownership. Knowing what vehicle brands and models have the best projected resale value can help drivers make a more informed decision.

To help, the leading provider of new- and used-vehicle information, Kelley Blue Book, announced the winners of its annual Best Resale Value Awards.

The company points out that just because a car is expensive or from a luxury brand does not necessarily mean it will hold its value better down the road. In addition, many options and packages may not increase resale value. Finally, regional prefer-

ences can significantly affect the value of a vehicle. In colder areas, a two-wheel-drive vehicle's resale value will not be as high as a four-wheel- or all-wheel-drive option of that same model. Conversely, in warmer climates, black (or dark-colored) cars will not have as high a resale value as light-colored cars.

"Especially in today's difficult economy, consumers should take a good look at the projected resale value of a car when choosing their next new-vehicle purchase," said James Bell, executive market analyst for Kelley Blue Book's kbb.com. "Taking the time to research and choose vehicle makes, models and options wisely now can help new-car shoppers keep additional money in their pocket down the road."

For more information about Kelley Blue Book's Best Resale Value Awards, visit [www.kbb.com/brva2010](http://www.kbb.com/brva2010).