



# Home Improvements

## Vinyl Siding That Combines Appeal And Savings

(NAPSA)—To get the most for your home improvement dollars, insulated siding can be an investment that pays dividends in more ways than one. Some of the latest developments in vinyl siding, for example, make it possible to reduce maintenance, add curb appeal and improve your home's energy efficiency all at the same time.

Heat tends to flow from warmer to cooler spaces. Insulation attached to exterior siding can decrease this heat flow by providing an effective resistance to the movement of heat. That means holding in the warm air in the cold weather and keeping it out in warmer weather—all of which can contribute to energy savings.

Some say that with the introduction of CedarBoards™ Insulated Vinyl Siding, a popular line of vinyl siding from CertainTeed, it's possible to have both energy savings and increased design options. Molded from real cedar boards, the authentic-style siding has a natural rough cedar texture and look of wide-board wood siding. Deep, straight-edge panel projections create a clean look of freshly sawn wood.

The siding is engineered for thermal and acoustical performance utilizing TrueComfort® Siding Technology. The polystyrene insulation backing of CedarBoards is custom contoured to the profile and can increase the R-value of a home's exterior wall by



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as much as 22 percent. The impact resistance of the siding is said to be five times better than traditional vinyl siding. This siding installs easily and precisely with a patented installation system that precisely aligns nail slots with studs to ensure panels are securely fastened.

Accurate installation contributes to wind-load performance and helps avoid the hazards of nailing into plumbing and wiring located between the studs. The siding comes in 12 popular colors with a wide variety of coordinating trim and specially designed accessories. It is backed by a lifetime limited warranty and exclusive PermaColor® Lifetime Fade Protection. To learn more, visit the Web site at [www.certainteed.com](http://www.certainteed.com) or call (800) 782-8777.