

# TIPS ON TRIPS

## Virginia's Invitation Celebrates 35 Years

(NAPSA)—A slogan that has enticed many travelers to visit Virginia is having a birthday. When “Virginia is for Lovers” was introduced in 1969, the total travelers spent in the state was \$809 million.



**A new generation is learning that whatever they love in a vacation they can find in Virginia.**

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Today, they account for more than \$14 billion—and the Commonwealth's slogan is still going strong.

A new generation is discovering that whatever they love in a vacation they can find in Virginia. And, thanks to new technology, today's travelers can learn about Virginia through the Virginia.org Web site, which features wireless access, screen-reader availability for sight-impaired Web visitors and descriptions of accommodations that include accessibility.

Travelers also get help through Live Assistance on the site, 9 a.m.-9 p.m. daily, and by calling the 24-hour toll-free phone number 800-932-5827.