

Health Alert

Walking To Find A Cure

(NAPSA)—While you are enjoying your morning walk or your evening stroll, women (and men) across the country are hearing the life-changing words “you have breast cancer.” With a new diagnosis every three minutes in the U.S., chances are high that you know someone who has been affected by breast cancer.

While it can be incredibly difficult to see a loved one battle this disease, there are ways you can show support and make a difference.

As well as your daily walk, you can take a walk of a different kind: a weekend-long fundraising walk that will help improve the odds of surviving breast cancer by providing funds for research, creating more awareness and providing access to treatment, regardless of a person’s ability to pay.

“People who have been touched by breast cancer in some way are looking for opportunities to get involved to help end this disease,” said Eloise Caggiano, program director of the Avon Walk for Breast Cancer and a six-year breast cancer survivor. “Doing a fundraising walk is a great way to support breast cancer research, as well as fund essential care for those who need it.”

The Avon Walk for Breast Cancer is a project of the Avon Foundation for Women, a 501(c)(3) public charity. Since its launch in 2003, the Avon Walk series has raised more than \$400 million through the dedication of more than 150,000 participating women and men across the country.

The Avon Foundation awards



Taking a walk can be a step in the right direction when it comes to finding a cure for breast cancer.

the funds raised from each Walk to local, regional and national breast cancer organizations to support their lifesaving work. Checks are presented at the Walk so participants can see their fundraising dollars immediately put to work in their community.

The Walks take place in nine great cities, covering 39 miles in two days, bringing together people from all walks of life to fight breast cancer. The 2012 Avon Walk season is sure to be the best yet—not only will it continue the celebration of survivorship, but 2012 marks the series’ 10th anniversary.

For breast cancer statistics, breast health resources and information on how to get involved, visit www.avonwalk.org or call (888) 541-WALK (9255). Use the code Walk2 to receive \$10 off your 2012 Avon Walk registration.

Note to Editors: October is National Breast Cancer Awareness Month.