



BOOK NEWS & NOTES

Want To Get Lucky? Science Can Help

(NAPSA)—What is luck? A psychic gift or a question of intelligence? And what is it that lucky people have that unlucky people lack?

Psychologist Dr. Richard Wiseman put luck under a scientific microscope, examining the different ways in which lucky and unlucky people think and behave. After three years of intensive interviews and experiments with over 400 volunteers, Wiseman arrived at an astonishing conclusion: Luck is something that can be learned.

Wiseman's book, "The Luck Factor: How To Increase the Luck in Your Life" (Miramax Books, paperback, \$12.95), offers a radical new way of looking at luck and the vital role it plays in all our lives—and how we can improve it. The book is the first to address luck from a rigorously scientific standpoint, rather than anecdotal evidence.

According to Wiseman, luck is available to anyone willing to pay attention to the Four Essential Principles: Creating Chance Opportunities, Thinking Lucky, Feeling Lucky and Denying Fate.

Readers can determine their capacity for luck as well as learn to change their luck through helpful exercises that appear throughout the book. Illustrated with anecdotes from the lives of the famous such as Harry Truman and Warren Buffet, "The Luck Factor" also richly portrays the lives of ordinary people who have been extraordinarily lucky or unlucky. Finally Dr. Wiseman gives readers a look into "The Luck School" where he instructs unlucky people and also teaches lucky people how to further enhance their luck.

Smart, enlightening, fun to read, and easy to follow, "The Luck Factor" gives readers revolutionary insight into the lucky mind, and could, quite simply, change their lives. The book is not about winning at roulette or backing the right horse, but rather about opening the potential for a better, luckier life.

Dr. Richard Wiseman heads a research unit within the psychology department at the University of Herfordshire in Britain and was recently given the prestigious CSICOP Public Education in Science Award.

"The Luck Factor" is available wherever books are sold.

